



Coeur d'Alene Chapter Idaho Writers League

Lakegazette



Celebrating our 65th Anniversary 1943-2008

May 2008

P.O. BOX 1113, Hayden, Idaho 83835

COEUR d'ALENE IWL MEETINGS:

May 14

Jewett House

9:00 A.M. to Noon

Program: **Pamela Aidan**

Program: Self Publishing

May 15

Lutheran Church

6:30 to 9:30 P.M.

Program: **Noah Buntain**

Program: Showing vs. Telling

June 11

Jewett House

9:00 A.M. to Noon

Speaker: : **Dianna Winget**

Program: Queries

(Plus - Bio Critiques and Photos)

June 19

Lutheran Church

6:30 to 9:30 PM

Speaker: **Becky Tallent**

Program: Code of Ethics for
Writers

(Plus - Bio Critiques and Photos)

MAY Birthdays

05/20 JOAN S HUST

05/27 RUTH ANDREW

IWL Bursts into Spring

President – Mary Jane Honegger

It finally feels like spring and good things are beginning to bud in our yards. We've also found that some of the seeds we started earlier in the year have begun to bear fruit for IWL as well. First of all, we found out that holding a February Writer's Workshop in April works out great. Award winning author Randy Ingermanson's humorous style added an entertaining touch as he shared his tips on writing fiction with those who attended the workshop.



As if to prove Randy's assertion of the value of internet marketing, three of those attending our workshop were from Canada, having learned about the workshop on his website; a fourth came from Utah, having seen a notice posted by Nikki Arana on the Christian Writer's website. Randy's "Canadian groupies" said they especially enjoyed our workshop and one shared, "I really enjoyed Randy's presentations because they were very informative and clear. The lunch was wonderful and I enjoyed the book sale. Thanks so much!"

I would like to extend a big thank you to all those who volunteered and helped with the workshop: from those who put up posters to those who made cookies for the reception. A special thank you goes to VP Nancy Barnes for the book sale she organized during the event. Folks enjoyed



Randy Ingermanson with his "Canadian groupies."

browsing through the great display of books during workshop breaks and when the day was over, they had left nearly \$100 in Nancy's "Book Moola" jar.

Another budding program,
(continued on page 2)

(Programs from page 1)

our lending library project, is just about to burst into bloom. The list of reference books our generous members are willing to share with others is truly amazing and we hope members will take the time to read through the titles and make use of the program. The library will be inaugurated during our May meetings.

Finally, we have noticed our commitment to focus on increasing the visibility of IWL in the community has begun to bear fruit following an invitation to join Arts Forward, a group of nonprofit groups involved with the arts. We have agreed to join the group, put together through a small grant by the Coeur d'Alene Chamber of Commerce, in three upcoming events including a nonprofit workshop designed to strengthen our board; a cooperative fundraiser, "Buckets, Blues & Brews" scheduled for July 18; and a marketing campaign that will include monthly ads for IWL in both the Inlander and the Coeur d'Alene Press for a full year. You will be hearing more about each soon. Welcome to spring!



Chapter Highlights

Ann Washington – Secretary

Months of preparation led to **April 25 & 26;** The 2008 Coeur d'Alene Writer's Workshop featuring "*America's Mad Professor of Fiction Writing*," **Randy Ingermanson**. The workshop was well attended by locals and drew attendees from Washington, Canada and Utah. Frantic attendees trying to take notes relaxed when Randy offered to email his personal notes as a courtesy for attending the workshop to those willing to leave him their email address.

If you didn't attend but want to order notes and/or Cds of information presented at the workshop, i.e. Fiction 101, Fiction 201 and Tiger Marketing, go to Randy's website: <http://www.AdvancedFictionWriting.com/info>. While there, check out his other sites: <http://www.AdvancedFictionWriting.com/ezne>, and www.AdvancedFictionWriting.com/blog. Fiction Writing 101 and 102 were well worth the cost; the added information on "Making Google Go Ga Ga Over You" was a priceless bonus. (Notes on "Making Google Go Ga-Ga" may not yet be ready

for publishing.) Randy exhausted himself giving his all, but attendees left inspired and rejuvenated.

The workshop was an exciting culmination to great programs earlier in the month. **April 2nd**, member **B.J. Campbell** presented a book review of *Writing for Story* by Jon Franklin. She highlighted story structure components: complication, development (action) and resolution. To create a story we should have a "Complicating Focus," "Developmental Focuses", and a "Resolving Focus." She said use clusters of simple active *images* to form *focuses*, join those with simple *transitions*, and combine those to form even *larger focuses* until your story is told. BJ's presentation and the exercises she had us do brought the lessons and information to life.

April 17th, **Jennifer Rova** helped members understand reasons "why they do and how not" to procrastinate. She said "time management is a Y-O-U project." Creating a visual chart helps assess how time is used and is also useful in determining things which continue to rob writers of writing time. She guided members on how to create task evaluation lists then break them into steps with specific times set to do specific things. When the task is complete, give yourself a reward. She concluded with Patti LaBelle's song "I've Got a New Attitude" and suggested it should be a writer's theme song.

Other notes of interest: The used book sale at the workshop added nicely to our treasury. Nancy's "E-stickies continue to keep us abreast of events between Lakegazettes. Our Lending Library is off and running. A list of books for sharing is available at future meetings. All things created a great way to start spring.



Used book sale at the Ingermanson Workshop.

Did Anyone Write Yesterday?

S. M. Garver

I'm never sure how to answer — Did anyone write yesterday? when the question is asked at the IWL meetings. For me, there's writing and there's *writing*. Only *writing* qualifies as a yes answer.

So what is *writing*? To me, *writing* is more than putting pen to paper, or fingers to keyboard or typewriter keys. *Writing* is words written with the intent to communicate to an external audience for more than the present moment. This means instant messaging is not *writing*. Typing in my journal is not *writing*. Penning grocery lists is not *writing*.

Why do I make the distinction? Should I make the distinction? I make the distinction because I consider myself a communicator rather than a writer. My intent when I *write* is to produce communication with thought and care regarding how the communication might be received. I consider editing to be *writing* because it is refinement of that communication.

My journal entries are *writing*. They are notes to myself in case one day I want to know what I was doing on March 3, 2008. I have no idea why I might ever want to know that nor do I see a reason why anyone else might want to know. Therefore, journaling doesn't qualify as *writing*. Journal writing is spewing words on a page. Talking to myself. It doesn't need the standardization of *writing*, although I do practice using complete sentences and spelling words correctly.

My neighbor Margie found her teenage diary and was appalled at what she had written. Her pet's recent death prompted her to think of her own future death and what others might find when they sorted through her belongings. She decided this diary had

...*writing* is more than putting pen to paper, or fingers to keyboard or typewriter keys.

***Writing* is words written with the intent to communicate to an external audience for more than the present moment.**

death by fire slated for its future. The diary was not information she wanted others to see, therefore her work fell into the *writing* category.

Most of my e-mails qualify as *writing*. Nearly all are multi-paragraph endeavors which live forever once I hit the send button. For all I know, I may pen something which catches the heart of the receiver who decides to forward the e-mail around the world. There is a permanence to e-mails which qualifies them as *writing*. I think about sentence structure, grammar, spelling, and punctuation when *writing* e-mails. I also re-read what I've written at least once to make sure it's cohesive and contains the information I want to impart. I can't take it back once I've hit send.

I consider instant messaging to be *writing*. While I can't take it back once I've hit send, I can type immediate corrections. I write it to communicate in the present moment.

I *write* when I post to the online forum of which I'm a member. Except for the very shortest one line posts, I click preview and read everything I've written before submitting. These posts live in the archive and may be read years later so I take care in what I *write*.

You might ask, what about stories one writes for their own personal pleasure? Those stories that may someday be found and read by others? Good question. I've not produced any of those. You who pen those should make the decision as to whether you write them or you *write* them.

Writing articles or stories for publication are *writing*. I think all of us agree with that definition.

This article is my personal opinion and is *written* to stimulate thought as to what you consider *writing*. I didn't contact any board members for an official IWL definition of *writing*, so how you answer the question at the next IWL meeting is up to you.



A New Lending Library

Nancy Owens Barnes

Here's the good news: The Coeur d'Alene Chapter of the Idaho Writers League now has a Lending Library for its members! Here's the other good news: The list of books currently available for loan is too large to include in this newsletter! Here's the other good news: There is no bad news!

As of this month, members of the CDA chapter will have access to nearly 200 writing-related books, cassette tapes and CDs. And that's just the beginning. The initial lending library book list includes only those books and materials made available for loan by your board members! As others begin to add their books to the list, the resources for our members will expand and become more valuable for all of us, giving access to a variety of writing-related books by sharing member resources.



Here's how the Lending Library works:

How to Participate as a Borrower

- ◆ The lending list will be emailed to members, placed on the Idaho Writers League website, and made available as handouts at IWL meetings. If a member sees a book on the list they would like to borrow, they should contact the book owner directly by email, telephone, or personal contact at a meeting. Contact information for book owners is included on the lending list.
- ◆ A good rule of thumb is for the book owner to pass the book to the borrower at an IWL meeting and ask them to return it at the following month's meeting, giving the borrower one month to read and return the book.

How to Participate as a Lender

- ◆ Book owners interested in participating in the Lending Library should email a list of their writing-related books to cdalibrary@idahowritersleague.com. Please include title, subtitle (if any), and author. New titles will be added to the master list and updated as needed.
- ◆ Book owners are responsible for keeping track of their loaned books. A tracking form will be emailed to all book owners who participate in the Lending Library.
- ◆ Book owners should consider making "**This Book Belongs To:**" labels to place on the inside cover of any book they agree to loan. The labels should contain the owner's name, mailing address, telephone number and email address.
- ◆ If a lender decides they would like to remove one of their books from the list, they can email their request to cdalibrary@idahowritersleague.com and the list will be updated accordingly.

Let's get rolling...

As we all know, the IWL CDA Chapter is a group of serious and professional writers. This Lending Library is our private library and it will work most effectively if both borrowers and lenders are diligent about clear communication between themselves, and about tracking and returning books as agreed.

So...soon after this May newsletter is issued, I will email a copy of our Lending Library list to all members. Take a look at it, find a book you'd like to read, and contact the owner to bring the book to you at the next meeting. Voila! We have a Lending Library in action.

Also, consider adding your own writing-related books to the list for loan. Your participation will help grow our list and expand this valuable resource for our members. It might even promote a little fellowship along the way.

Enjoy!

POET'S CORNER

Purple Shadows

Liz Mastin

(a diminishing echo poem: same last words
in each stanza, but dropping letters)

This light wind chases still and warmth
Away yet causes me no harm:
Its cool stones slide upon my arms.

What strange force makes these
shadows glow
When the desert sun is drifting low
A vibrant purple: whom do I owe?

When white mirages like snowflakes start
To look like frosting on a tart
I marvel at such fluffy art.

When sunshine pools the wall my friend,
As through soft curtains arrows rend,
I love this desert place. The end.

Ruminations of Mother



Hundreds of dewdrops to greet the dawn,
Hundreds of bees in the purple clover,
Hundreds of butterflies on the lawn,
But only one mother the wide world over.

George Cooper

My mother is a poem
I'll never be able to write,
though everything I write
is a poem to my mother.

Sharon Doubiago

If I was damned of body and soul,
I know whose prayers would make me whole,
Mother o' mine, O mother o' mine.

Rudyard Kipling

Ode to Plurals

We'll begin with a box, and the plural is boxes,
But the plural of ox becomes oxen, not oxes.
One fowl is a goose, but two are called geese,
Yet the plural of moose should never be meese.
You may find a lone mouse or a nest full of mice,
Yet the plural of house is houses, not hice.

If the plural of man is always called men,
Why should not the plural of pan be called pen?
If I speak of my foot and show you my feet,
And I give you a boot; would a pair be called beet?
If one is a tooth and a whole set are teeth,
Why shouldn't the plural of booth be called beeth?

We speak of a brother and also of brethren,
But though we say mother, we never say methren.
Then the masculine pronouns are he, his and him,
But imagine the feminine: she, shis and shim!
If Father is called Dad or even called Pop,
How come Mother is never, ever called Mop?

Why can't English make sense and always be steady?
I get so confused and I will never be ready.
And I wonder to myself if I am dumb or maybe lazy
Or is it just that language is very complex and crazy?
I read and I study until I think it makes some sense,
Oh but I wish it wouldn't make me so tired and tense!

(internet anonymous)

Civilization

Liz Mastin

They civilized the land with dams and gates,
Covered it with workmen's trailers too,
Along the river once so green, replete
With dragonflies and butterflies: retreat
For desert deer and all that watered there:
The dragonflies, drunk on watery air.
The builders buried marsh and Indian farms,
Now birds will have to perch on clothes-line arms
And metal rooftops. Cattails slim and silver gray
No longer breath the sacred breath of day.
That nature suffers for the common good
Grieves me all for the sake of livelihood.

Notes, News, Announcements and other unpaid political incursions

Online class: May 1-30, 2008

“DEEP EDITING: The EDITS System, Rhetorical Devices, and More”

by Margie Lawson

Registration \$30 at www.WriterUniv.com/

DEEP EDITING is for the writer who wants to psychologically impact the unconscious of the reader. For the writer who wants to learn fresh editing techniques. For the writer who wants to edit for power. If you were introduced to Margie’s EDITS System in her Empowering Characters’ Emotions course, you’ll learn how to expand the EDITS System in DEEP EDITING.

Learn techniques including Margie’s Five Q, back story management, power lines, SAPs, throw-away words, cliché twists, back loading, tautologies, and emotional hits. Motivated by examples of rhetorical devices from best-selling authors, participants will:

- * Learn the EDITS System and take it deeper
- * Learn when & how to use 25 rhetorical devices
- * Practice using them in your work
- * Develop skills by using worksheets provided
- * Develop a personal editing checklist
- * Learn to make a FINAL EDITING PASS

Margie Lawson, a counseling psychologist, merges her two worlds, psychology and writing by developing new editing techniques for writers. Formerly a college professor teaching graduate courses in psychology, she holds a Master of Science degree in Counseling Psychology. Her resume includes clinical trainer, psychologist, sex therapist, director of an impotence clinic, hypnotherapist, and keynote speaker. Margie

presents: 1) Deep Editing: The EDITS System, Rhetorical Devices, and More, 2) Empowering Characters’ Emotions and 3) Defeat Self-Defeating Behaviors, in high-energy one and two-day master classes. In 2008, she’s presenting 13 master classes in the US and 2 overseas, in Australia and New Zealand.

Dear Mom,

Most of all the other beautiful things in life come by twos and threes, by dozens and hundreds. Plenty of roses, stars, sunsets, rainbows, brothers and sisters, aunts and cousins, comrades and friends - but only one mother in the whole world.

Kate Douglas Wiggin

An ounce of mother is worth a pound of clergy.

Spanish Proverb



“Youth fades; love droops, the leaves of friendship fall; a mother’s secret hope outlives them all.”

Oliver Wendell Holmes

My mom is a never-ending song in my heart of comfort, happiness, and being. I may sometimes forget the words but I always remember the tune.

Gracie Harmon

I love my mother as the trees love water and sunshine - she helps me grow, prosper, and reach great heights.

Adabella Radici

News for Writers

Amazon to Force POD Publishers to Use BookSurge

by Jim Milliot — Publishers Weekly,
3/28/2008 8:34:00 AM

BookSurge, Amazon's print-on-demand subsidiary, is making an offer that most publishers would like to refuse, but don't feel they can. According to talks with several pod houses, BookSurge has told them that unless their titles are printed by BookSurge, the buy buttons on Amazon for their titles will be disabled. A detailed explanation of how the new program was explained to her is provided by BookLocker.com co-owner Angela Hoy on her writersweekly.com blog.

Over the last year, BookSurge has been trying to cut into the market share of pod leader Lightning Source and is using the selling clout of Amazon to generate more business. "I feel like the flea between two giant elephants," said the head of one pod publisher about the upcoming battle between Lightning Source and BookSurge/Amazon. He said although the deal with BookSurge will be more expensive, he has no choice but to make the move since most of his authors expect their titles to be for sale on Amazon. He added that his company will also continue to use Lightning Source for printing as well. Amazon's BookSurge mandate extends to traditional publishers as well as to online pod houses.

An Amazon spokesperson explained that the new policy will allow the company to "marry" books with other products that a customer might buy at Amazon, which would be combined in the same package. She said for publishers that don't use BookSurge for pod, they can still use Amazon's Advantage Program (which works on a consignment model) or third party vendors to sell their pod books.

Editors Note:

A special Thank You to **Joan Hust** for supplying all of the Mothers Day poetry and quotations.

Pacific Northwest Writers Association

PNWA Summer Conference

July 17 – 20, 2008

Seattle Airport Hilton & Conference Center

Turn your dreams into reality.

At the conference, you have the opportunity to:
Learn how to write a bestselling novel or screenplay.
Find out about the business side of writing.
Meet agents and editors.
Take steps toward publishing and watching your dreams come true.
First 150 to register will receive TWO agent appointments and one editor appointment.
For conference pricing deadlines, details on over 30 agents and editors attending the conference, as well as workshops, panels, keynote and featured speakers, please visit www.pnwa.org



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Deadline:
the 25th of each month.

2008 NEW YORK BOOK FESTIVAL – FIRST AUTHORS SET

NEW YORK (April 8, 2008) _ The 2008 New York Book Festival's has set the first authors appearing at its annual program celebrating books that deserve greater recognition from the world's publishing capital.

Authors scheduled to appear at the event include:

*** **Michael Teitelbaum** has written more than 200 children's books based on such pop culture icons as Men in Black, X-Men and Spider-Man. His latest series is Backyard Sports (Grosset & Dunlap), a chapter book series based on the #1 sports video game franchise for kids.

*** **New York Mets hero Art Shamsky** is the author of *The Magnificent Seasons*, a book about the magical 1969-1970 span when the New York Jets, New York Mets and New York Knicks won championships for the first time. The book follows the exploits of the three teams and chronicles the effect on the people of New York City and the country.

*** **Brooklynite Nina Malkin** is a cat person and author of *An Unlikely Cat Lady: Feral Adventures in the Backyard Jungle* (Globe Pequot), a memoir of her efforts to serve, protect and defend the cats in her backyard. She is also the author of juvenile fiction classics *Orange is the New Pink* and *6x The Uncensored Confessions*.

*** **Michael Albert** is the author of *An Artist's America* (Henry Holt), which covers his noted collage career from depictions of cereal boxes through his more recent explorations of large historical scenes.

*** **Beth Schoenfeldt** is the cofounder of the online networking and offline support system *Women Who Launch*, and has now brought her vision out in a new book, *Ladies Who Launch: How To Live Your Dreams and Love Your Life* (St. Martins Press), a holistic self-help manifesto.

*** **David DeVries**, award-winning creator of *Monster Engine*, has spent two decades illustrating for Marvel, DC, Lucas Films and Universal Studios, among others.

*** **Abiola Abrams** is the author of *Dare*, (Simon & Schuster), a romp through the world of two women who play by their own rules, and host of *The Best Shorts*, an independent film competition on BET. Her extensive credits include numerous film and TV appearances.

Last year, over 20,000 attendees enjoyed the beauty and serenity of Manhattan's Central Park as they browsed books, listened to music and author readings and enjoyed our food vendors. This year, the day festival will offer expanded stages and new opportunities for authors, publishers, musicians and vendors. Please e-mail NewYorkBookFest@aol.com for an application.

The 2008 New York Book Festival will consider published, self-published and independent publisher non-fiction, fiction, children's books, teenage, how-to, audio/spoken word, comics/?zines, e-books, poetry, wild card (anything goes!), unpublished stories, science fiction, horror, photography/art, romance and biography/autobiography works.

A panel of judges will determine the winners based on the following criteria:

- 1) The story-telling ability of the author.**
- 2) The potential of the work to win wider recognition.**

Entries can be in German, Portuguese, English, Spanish, French or Italian and must be published on or after January 1, 2000. Our grand prize for the 2008 New York Book Festival Author of the Year is \$1500 and a flight to New York for the awards and our day festival in Central Park.

TO ENTER: Click on the "ENTER THE COMPETITION" link at newyorkbookfestival.com and follow the directions to get an entry form. Forms may also be faxed/e-mailed to you by calling our office at 323-665-8080 or e-mailing us at NewYorkBookFest@aol.com. You may also register over the phone with a credit card. Applications must be accompanied by a non-refundable entry fee via check, money order, credit card payment or PayPal online payment of \$50 in U.S. dollars for each submission. Multiple submissions are permitted but each entry must be accompanied by a separate form and entry fee.

VENDORS AND MUSICIANS: If you would like to be a part of our day festival in Central Park, please e-mail us at NewYorkBookFest@aol.com for an application.

The New York Book Festival is produced by JM Northern Media LLC, producers of the Hollywood Book Festival, DIY Convention, London Book Festival and DIY Book Festival, and is sponsored by the Larimar St. Croix Writers Colony, The Hollywood Creative Directory, eDivvy, Westside Websites and Shopanista.

It finally happened

the May issue of Idaho Magazine is out with articles from B.J. Cambell,

Jennifer Rova, and

.....(Drum Roll

Please).....Larry Telles!

Congrats to All!!!



Toot Your Own Horn

We hear at our meetings – “Who has had any acceptances and/or publications?”

Let your chapter members know about your successes. Any success can be an inspiration for others.

Now it's *your* turn to let us know about your accomplishments. Remember that all authors have to get involved in self-promotion. Let it start here!

Send an email telling about your work. What it is and where we can look for it. Let your success be an inspiration to others!

Send your **SUCCESS STORIES** to jimturner1@juno.com

ANNOUNCEMENTS

Board Meetings

The Board has decided to hold their meetings on the Monday before the Wednesday meeting each month. The May Board meeting will be at Perkins Restaurant in Coeur d'Alene on Monday, May 12, at 9:30 AM. All members are welcome to attend.

Getting it ALL TOGETHER

We are working on an inventory of IWL materials. If you have any records, supplies, memorabilia, or items of any kind that belong to the Coeur d'Alene IWL Chapter, please list them and send the information to president **Mary Jane Honegger**: honegger2@verizon.net contact her at 687-2900



Randy Ingermanson talks shop with a couple workshop attendees.



B.J. Campbell presents a book review of *Writing for Story* by Jon Franklin at our April Day meeting.

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ADDRESS CORRECTION REQUESTED

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Who is the Idaho Writers' League?

Purpose of the organization:

The Idaho Writers' League is organized exclusively for charitable and educational purposes for the promotion of social welfare including:

- A. To promote and maintain a high standard of literary output and to recognize accomplishments of Idaho writers.
- B. To stimulate public respect and support for the art and profession of writing.
- C. To provide a unified organization for writers and those with serious interest in writing and literary skills.
- D. To encourage new writing talent, to exchange ideas through the League publication, and local and state meetings.
- E. To stimulate writing by means of contests and recognition awards.
- F. To encourage regional activity among neighboring chapters.